

Fulbright na vlastní kůži aneb americký sen se stal skutečností

Mgr. Milan Hnátek

14. 10. 2013, Zlín

Osnova prezentace

- Kdo je Milan Hnátek?
- Maraton příprav a zkouška trpělivosti
- Kde byl?
- Co v USA ten Hnátek vlastně dělal?
- Po návratu zpět do ČR

Kdo je Milan Hnátek?



Univerzita Tomáše Bati ve Zlíně
Fakulta multimediálních komunikací

Univerzita Tomáše Bati ve Zlíně
Fakulta managementu a ekonomiky



září
2008

květen
2010

srpen
2012

srpen
2009

prosinec
2010

únor
2013



Buddy System
Zlín

FULBRIGHT



Maraton příprav a zkouška trpělivosti



1 rok a 8 měsíců

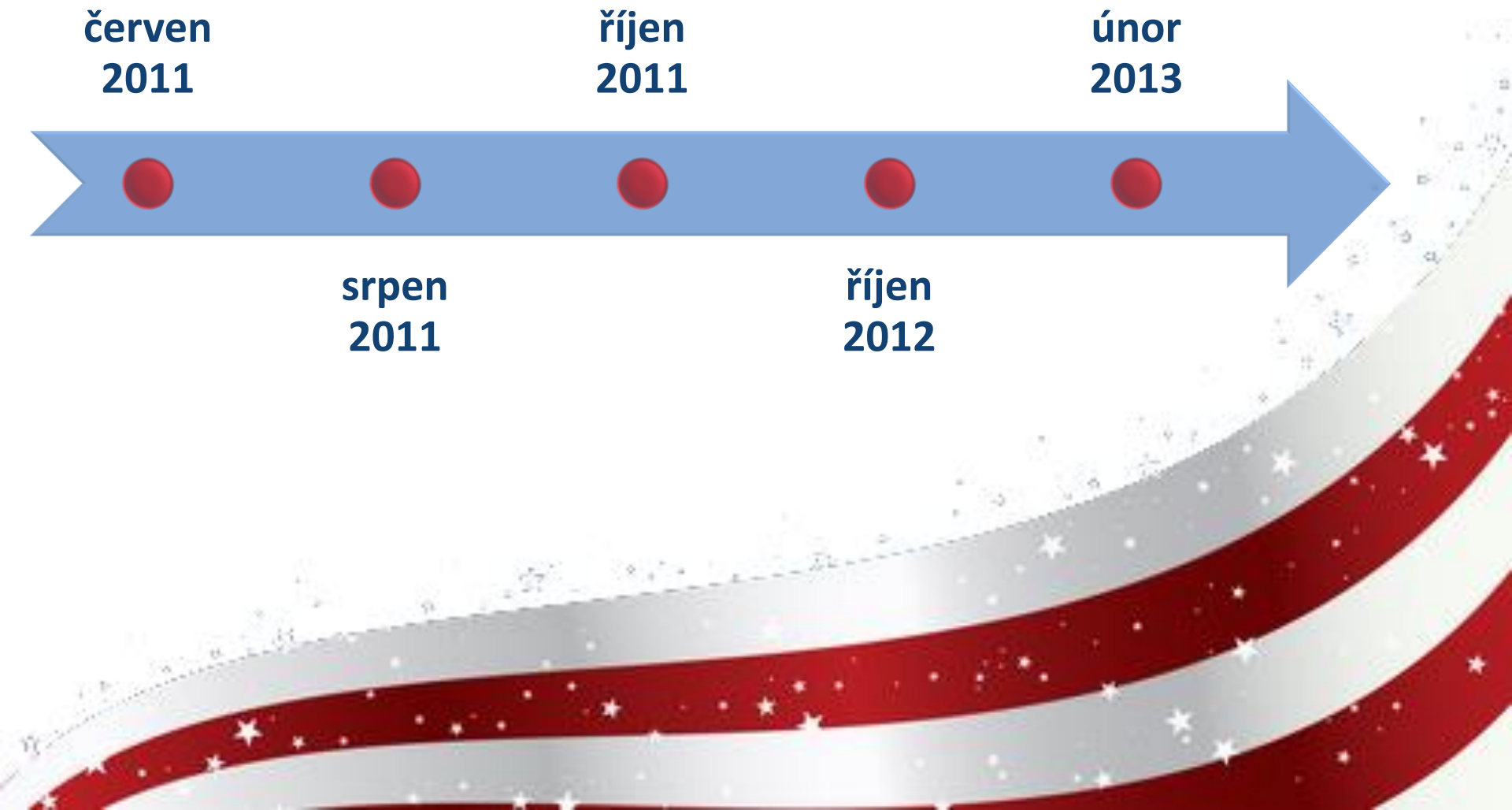
červen
2011

říjen
2011

únor
2013

srpen
2011

říjen
2012



Kde byl?



Louisville
POSSIBILITY CITY

Kentucky
UNBRIDLED SPIRIT™



Louisville
POSSIBILITY CITY

Kentucky
UNBRIDLED SPIRIT™

Louisville
Slugger

JIM BEAM
B
JIM BEAM FORMULA
ESTABLISHED SINCE 1795

ups™

KENTUCKY
— DERBY —
K
139
CHURCHILL DOWNS
MAY 4, 2013

Yum!

AW
ALL AMERICAN FOOD

KFC

LONG JOHN
SILVERS.

Pizza
Hut

TACO
BELL











MUHAMMAD ALI CENTER

AL CENTE
RECYCLE HERE
PLEASE DROP OFF
RECYCLE HERE



THE KENTUCKY CENTER for the PERFORMING ARTS

Long Play
MUSIC
ARTS

ARTS
CENTRE



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- 3 kampusy
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- Rozpočet 1 222 712 500 USD





UNIVERSITY of LOUISVILLE







 UNIVERSITY OF
LOUISVILLE

**Donald C. & Lavinia L. Swain
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2100 S. Floyd Street



WILLIAM F. SKIRROW
LIBRARY













280

Alan Hutton
Finger School



Co v USA ten Hnátek vlastně dělal?





- Think Like an Entrepreneur:
How to Develop Entrepreneurial Leadership
- NexGen Roundtable Education Event
- 4rd Annual Family Business Summer Picnic
- The Cardinal Challenge

— the —
CARDINAL
CHALLENGE

University of Louisville Business Plan Competition



BROWN-FORMAN



- International Conference on Business and Economic Development (ICBED), New York
- ~~Passing the Baby: The Ten Must Haves for Excellent Succession Planning v Sioux Falls~~
- The 24th Gateway Entrepreneurship Research Conference, St. Louis

**International Conference on Business and
Economic Development (ICBED)**

*Co-hosted by the
Academy of Business & Retail Management &
Journal of Business and Retail Management Research*

*Venue
Holiday Inn-Soho, New York*

*Date
25-26th March 2013*



Exercise 7: Sticker Vote

- (1) Each team member gets **three** votes
- (2) Individually choose your top 3 ideas
- (3) Identify the **TWO** ideas with the most votes





- Picnic of the Greater Louisville International Professionals (G.L.I.P.)

LYNDON ELKS





Greater Louisville
International Professionals
A Greater Louisville, Inc. Initiative

Presenting Sponsor:



Friends & Family International Picnic





CZECH REPUBLIC
"LIVANCE"





- The Portland Fulbright Enrichment Seminar:
Global Challenges, Local Solutions: Social
Entrepreneurship and Innovation



FULBRIGHT

The image shows a large audience seated in a conference room, facing a stage. A large screen on the stage displays the Fulbright logo, which consists of the word "FULBRIGHT" in a blue serif font above a stylized globe icon. A woman is standing at a podium on the stage, and a banner with the Fulbright logo is visible to her right. The room is dimly lit, with a large chandelier hanging from the ceiling and wall sconces. The audience is seen from behind, and some individuals are looking at their phones.



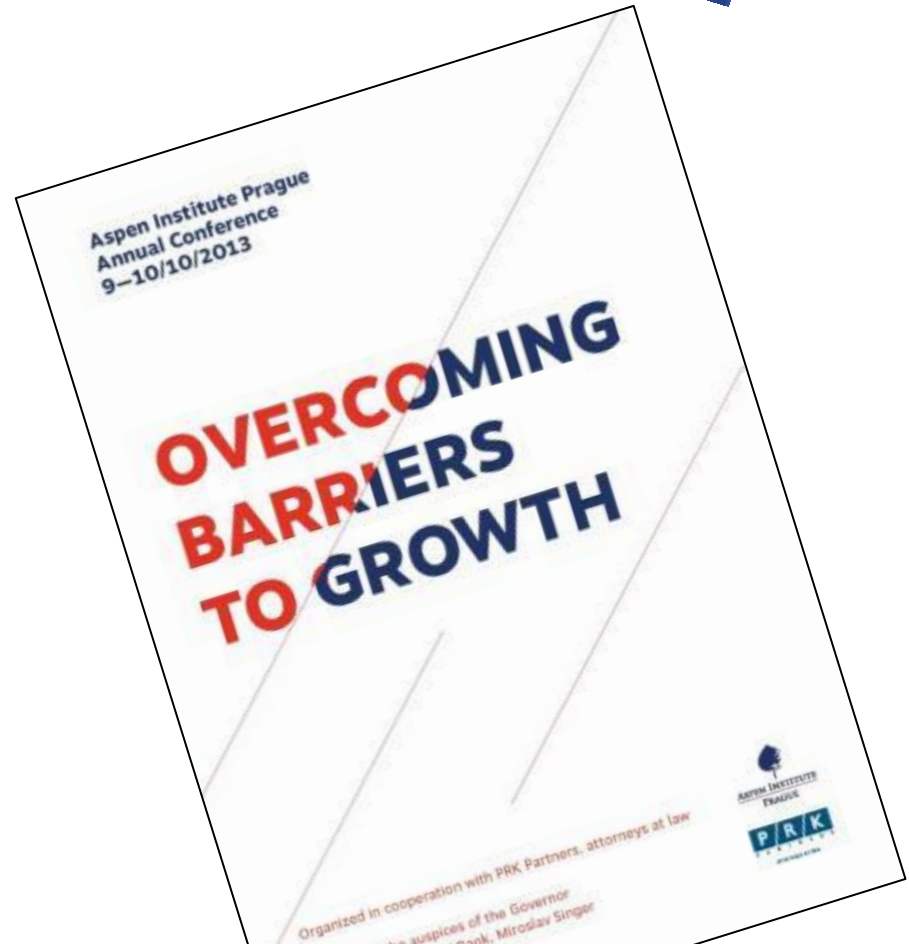


Po návratu zpět do ČR





Univerzita Tomáše Bati ve Zlíně
Fakulta managementu a ekonomiky



Děkuji za pozornost

www.milanbey.cz